



## MEMBER2MEMBER DISCOUNTS

A WAY FOR MEMBERS TO OFFER DISCOUNTS AND SPECIAL PROMOTIONS TO OTHER CHAMBER MEMBERS

### Why should your business offer a Member2Member Discount?

- Member2Member Discounts widen your potential for new business by allowing you to offer specials to Chamber members and their employees.
- Special offers help to create loyal customers from those who are already part of your peer network within the Chamber.
- Its affordable advertising—a basic listing advertisement is only \$4.16 per month and is a “traffic-builder” to your site.

Companies listed on the Member2Member Discounts page are not officially endorsed by the Chamber, however, member businesses and their employees are encouraged to patronize fellow members throughout the community. There are approximately 1,800 Chamber member companies representing over 125,000 employees, which results in significant purchasing power that can positively impact your business. The Member2Member Discount Program page is easily accessed from the Chamber’s website, [www.toledochamber.com](http://www.toledochamber.com), which averages almost 4,000 visitors per month.

### LISTING OPTIONS:

#### **Basic Listing: \$50/year**

*Includes a 50-word description of your offer, as well as your contact information (name, phone number, email, website).*

#### **Bold Listing: \$75/year**

*Enhance your basic listing with a bold font. Your offer will stand out for increased visibility.*

#### **Logo Listing: \$100/year**

*For the most impact, choose a logo listing to drive traffic to your offer. You’ll also build visual name/logo recognition.*

**Take advantage of the excellent marketing opportunity by filling out the information below.**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Circle One:      Logo Listing      Bold Listing      Basic Listing

Offer text (50 words or less): \_\_\_\_\_

Payment: \_\_\_\_\_ Account #: \_\_\_\_\_ Exp.: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Member2Member Discounts’ offer may be changed up to four times during the one-year contract. All offers are subject to Chamber approval. Please print your information as you would like it to be listed on your offer. Return to Stacey Mallett at the Toledo Regional Chamber of Commerce, 300 Madison Ave., Ste. 200, Toledo, OH 43604, or by fax at 419.241.8302. If selecting a logo listing, e-mail the logo to [stacey.mallett@toledochamber.com](mailto:stacey.mallett@toledochamber.com).